



**SGT UNIVERSITY**

**SHREE GURU GOBIND SINGH TRICENTENARY UNIVERSITY**  
**(UGC Approved)**

**Gurugram, Delhi-NCR**

Budhera, Gurugram-Badli Road, Gurugram (Haryana) – 122505 Ph. : 0124-2278183, 2278184, 2278185

# **Faculty of Fashion & Design**

# **Program Outcomes (POs)**



**On completion of B. Design Programme the students will be able to,**

**PO 1:** Apply knowledge of the fundamental principles of design and its importance.

**PO 2:** Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

**PO 3:** Apply creativity in the design of systems, components or processes related to fashion Design or garment production so as to meet specifications and with due consideration for public health and safety, and those related to cultural, societal and environmental issues

**PO 4:** Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality

**PO 5:** Create, select and apply appropriate techniques, resources, and modern technological and IT tools in professional work related to fashion and lifestyle products/skills.

**PO 6:** Apply logical thinking derived from knowledge of fashion/garment technology to assess societal, health, safety, legal, and cultural issues and the consequent responsibilities relevant to professional work

**PO 7:** An understanding of the professional solutions in societal and environmental contexts need for sustainability.

**PO 8:** Apply ethical principles and commit responsibilities, as per the norms of professional practice.

**PO 9:** Function effectively as an individual, and as a member or leader in diverse teams working in textile / fashion / garment/ lifestyle production related projects, and in multidisciplinary settings.

**PO 10:** Communicate effectively with the community, comprehend, give and receive clear instructions, and make professional presentations effectively.

**PO 11:** Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

**PO 12:** Recognize the need for, and display ability to engage in lifelong learning to keep in line with changing technology



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# Program Specific Outcomes (PSOs)



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**On completion of the B. Design in Fashion Design Programme the students will be able to,**

**PSO 1:** Globally competitive and connect so as to employed in worldwide garment and fashion industry.

**PSO2:** Design and develop the strategies required to manage the garment and fashion industries and also able to solve the real time problems related to Fashion industry.

**PSO 3:** Equip with the knowledge and skills to work in any Fashion business. The learning will prepare students to take up careers in a variety of fashion roles including design, buying, merchandising, strategic marketing, e-commerce, sourcing and allocating, sales and production management.

**PSO 4:** Equips the students with creative risk taking and for those who opt to undertake the business pathway, analytical skills will be in relation to the business of fashion.

**PSO 5:** Focus on creativity and innovation within the industrial and commercial context. Fashion impacts upon all aspects of our lives and shapes changes our appreciation and understanding of the world around us. Develops skills and knowledge to become a confident fashion learner in a dynamic and exciting environment

**PSO 6:** Students learn about fashion skills and new exciting methods in contemporary fashion design and develop their fashion awareness and knowledge during different skill based learning process.



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# Course Outcomes (COs)



## B.DESIGN

### SEMESTER-I

SR.NO.	SUBJECTS	COURSE OUTCOMES
1.	History of Fashion 15020111	<ul style="list-style-type: none"><li>• Students will be able to learn history of Art. And understand the evolution and evolution of Art.</li><li>• Students can learn about the design concept of those days.</li></ul>
2.	Fabre to Fabric 15020102	<ul style="list-style-type: none"><li>• Students can learn about the fibers, their identification and properties.</li><li>• Students will be able to learn about the yarn science, their properties and impart knowledge on woven fabrics to understanding fabric formation process.</li></ul>
3.	Fashion Communication 15020112	<ul style="list-style-type: none"><li>• Students can understand the basic need of fashion Communication and to communicate the fashion terminology through media/ mediator.</li><li>• Students will be able to learn the linkage of the fashion.</li></ul>
4.	Professional communication 15020103	<ul style="list-style-type: none"><li>• Students will be able to learn how to professionally communication</li><li>• Students will be able to learn the fashion terminology and interact as well as communicate as per the demand/ requirement.</li></ul>
5.	Environmental Studies 15020113	<ul style="list-style-type: none"><li>• Students will be aware about physical environment and its components.</li><li>• Students will acquire knowledge of natural resources and their components.</li><li>• Students will develop the concept of ecology and its components.</li><li>• Students will be able to understand the impact of human activities ecology and need to conserve the resources.</li></ul>
6.	Basic Drawing 15020104	<ul style="list-style-type: none"><li>• Students will be able to improve the flow of the hand and to understand the basic structure.</li><li>• Students can learn about the need of the drawing.</li></ul>
7.	Material studies 15020105	<ul style="list-style-type: none"><li>• Students can understand the different materials and to know about resource plan.</li><li>• Students will be able to analyze the material availability in different markets.</li></ul>
8.	Market Survey 15020108	<ul style="list-style-type: none"><li>• Students can learn about the market and level of the markets and understand the market product range.</li><li>• Students can know about the market and its dealing in the market.</li></ul>
9.	Computer Application-I	<ul style="list-style-type: none"><li>• Students will be able to understand the computer</li></ul>



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	15020106	<p>application and to incorporate the applications towards fashion design.</p> <ul style="list-style-type: none"> <li>Students will be able to manage the designs through the computer system.</li> </ul>
10.	Term Project-I 15020109	<ul style="list-style-type: none"> <li>Students can learn about implement the understanding individually.</li> <li>Students will be able to improve the work through experiment/ experience.</li> </ul>
11.	Professional Proficiency-I 15020110	<ul style="list-style-type: none"> <li>Students should maintain discipline in the in the university premises and outside the campus.</li> <li>Take part in sports activities or curricular activities.</li> </ul>
13.	Machineries & Equipments 15020211	<ul style="list-style-type: none"> <li>Students can learn about the functions of machine and to learn how to operate the machines.</li> <li>Students will be able to understand the technology and its needs.</li> </ul>

## SEMESTER-II

SR.NO.	SUBJECTS	COURSE OUTCOMES
1.	Art Appreciation 15020202	<ul style="list-style-type: none"> <li>Students can learn about the Art through the previous centuries to influence the sense of design, symbolism of motifs and colors.</li> </ul>
2.	Machineries & Equipments 15020211	<ul style="list-style-type: none"> <li>Students can learn about the functions of machines.</li> <li>Students can learn about how to operate the machines, and to understand the technology and its needs.</li> </ul>
3.	Introduction to fashion Industry 15020212	<ul style="list-style-type: none"> <li>Students will able to understand the evolutionary growth about the fashion Industry and to identify the supportive role of different Industries.</li> <li>Students will able to identify the supportive role of different organizations and NGOs.</li> </ul>
4.	Communication skills 15020213	<ul style="list-style-type: none"> <li>Students will able to enhance listening -speaking skills.</li> </ul>
5.	Human Values 15020215	<ul style="list-style-type: none"> <li>Students will able to understand the human values and to learn how to respect professionally.</li> <li>Students will able to develop the professional approach.</li> </ul>
6.	Elements of color & Design 15020204	<ul style="list-style-type: none"> <li>Students will able to understand the different elements and to understand how to combine the elements for design.</li> <li>Students will able to know about the importance of elements.</li> </ul>
7.	Fashion Accessories 15020205	<ul style="list-style-type: none"> <li>Students will able to learn the fashion accessories and will able to learn the techniques of accessory design.</li> <li>Students will able to understand how incorporate the acc</li> </ul>



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8.	Fashion Illustration 15020214	<ul style="list-style-type: none"> <li>Students will able to know about the basic structure And to understand the drawing techniques.</li> <li>Students will able to improve and modify the drawing skills.</li> </ul>
9.	Computer Application-II 15020206	<ul style="list-style-type: none"> <li>Students will able to learn about Designing software and to learn about power point</li> <li>Students will able to understand the Design software and its demandable requirements.</li> </ul>
10	Term Project-II 15020209	<ul style="list-style-type: none"> <li>Students will able to implement the understanding individually.</li> <li>Students will able to improve the work through experiment/experience.</li> </ul>
11.	Professional Proficiency- II 15020211	<ul style="list-style-type: none"> <li>Student should maintain discipline in the university premises and outside the campus.</li> <li>Students will able to take part in sports activities or curricular activities.</li> </ul>
12.	Fashion Sketching[FS]	<ul style="list-style-type: none"> <li>Students will able to know about the basic structure and to understand the drawing techniques.</li> <li>Students will able to improve and modify the drawing techniques.</li> </ul>

## SEMESTER-III

SR.NO.	SUBJECTS	COURSE OUTCOMES
1.	Cultural Studies & Traditional Embroidery 15020301	<ul style="list-style-type: none"> <li>Students will able to understand about different culture</li> <li>Students can understand about adaptation and culture.</li> <li>Students will able to learn about the constant changes of culture and Modern culture.</li> <li>Students will able to learn about the different traditional embroideries.</li> </ul>
2.	Production Techniques 15020302	<ul style="list-style-type: none"> <li>Students will able to develop the production technique and to handle the production.</li> <li>Students can able to maintain the cutting plans and time line of production and to introduce various departments of an apparel industry.</li> <li>Students will able to impart skills in apparel production in an Industrial set-up.</li> </ul>
3.	Knitting Technology 15020303	<ul style="list-style-type: none"> <li>Students can learn about the develop the knitwear materials and to understand the knitwear designing.</li> <li>Students will able to learn the knowledge to create the knitwear products.</li> </ul>
4.	Professional Communication 15020304	<ul style="list-style-type: none"> <li>Students will able to familiar with the basic level of German Language and to able to understand communication in German Language.</li> </ul>
5.	Foreign Language-	<ul style="list-style-type: none"> <li>Students will able to understand the human values</li> </ul>





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	German 15020215	<p>and to learn how to respect professionally.</p> <ul style="list-style-type: none"> <li>Students will able to develop the professional approach.</li> </ul>
6.	Surface Ornamentation 15020305	<ul style="list-style-type: none"> <li>Students will able to know about the surface ornamentation and to use different material and waste material towards design.</li> <li>Students will able to learn the surface ornamentation techniques.</li> </ul>
7.	Pattern Making-I 15020306	<ul style="list-style-type: none"> <li>Students will able to understand the pattern making techniques and to learn the drafting and cutting pattern.</li> <li>Students will able to learn the modification and grading.</li> </ul>
8.	Construction Techniques-I 15020307	<ul style="list-style-type: none"> <li>Students will able to understand the improve the construction techniques.</li> <li>Students will able to improve the machine control for construction and to learn about different stitches.</li> <li>Students will able to develop samples of collars, pockets &amp; sleeves.</li> </ul>
9.	Computer Aided Design-I 15020308	<ul style="list-style-type: none"> <li>Students will able to learn the new design software understand the computer design technical terminology.</li> <li>Students will able to understand and create the new designs as per the requirement.</li> </ul>
10	Term Project-III	<ul style="list-style-type: none"> <li>Students will able to implement the understanding individually.</li> <li>Students will able to improve the work through experiment/experience.</li> </ul>
11.	Professional Proficiency- III 15020309	<ul style="list-style-type: none"> <li>Student should maintain discipline in the university premises and outside the campus.</li> <li>Take part in sports activities or curricular activities.</li> </ul>
12.	Design Development Techniques	<ul style="list-style-type: none"> <li>Students will able to know about the Fabrics and to understand the Design concept.</li> <li>Students will able to use different material and develop designs and to learn the different design techniques.</li> </ul>

## SEMESTER-IV

SR.NO.	SUBJECTS	COURSE OUTCOMES
1.	Fashion marketing and Merchandising 15020401	<ul style="list-style-type: none"> <li>Students will able to understand the promotional process and to understand the middle man dealing and management.</li> <li>Students will able to learn about the importance of merchandising.</li> </ul>
2.	Leather Science	<ul style="list-style-type: none"> <li>Students will able to understand about leather</li> </ul>



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	15020402	<p>materials and to learn the adaptation with other materials.</p> <ul style="list-style-type: none"><li>• Students will able to study about the leather tanning process and to learn how to utilize the leather material.</li></ul>
3.	Fashion Forecasting 15020403	<ul style="list-style-type: none"><li>• Students will able to understand the basic need of fashion forecasting and to know about the importance of forecasting.</li><li>• Students will able to learn the terminology of forecasting.</li></ul>
4.	Communication skills 15020404	<ul style="list-style-type: none"><li>• Students will able to enhance the communication skills in English language.</li></ul>
5.	Foreign Language- German 15020215	<ul style="list-style-type: none"><li>• Students can learn about the read simple sentences of day to day life and to write/frame simple sentences in day to day life.</li><li>• Students will able to write/frame the sentences used in day to day world.</li></ul>
6.	Dyeing and Printing 15020405	<ul style="list-style-type: none"><li>• Students will able to understand the different dyes and to learn the technical process of dyeing and printing.</li><li>• Students will able to understand the values of dyeing and printing.</li></ul>
7.	Pattern Making II 15020406	<ul style="list-style-type: none"><li>• Students will able to learn about the drafting techniques and to make the new patterns techniques for the designs.</li><li>• Students will able to create the new designs for the new products.</li></ul>
8.	Construction Techniques-II 15020407	<ul style="list-style-type: none"><li>• Students will able to understand the improve the construction techniques and to develop the new techniques and adapt with the designs.</li><li>• Students will able to learn the techniques for creativity..</li></ul>
9.	Computer Aided Design-II 15020408	<ul style="list-style-type: none"><li>• Students will able to learn the computer design techniques and to understand how to do design on the computer design software.</li><li>• Students will able to improve the knowledge to do the design in computer.</li></ul>
10	Term Project-IV 15020409	<ul style="list-style-type: none"><li>• Students will able to implement the understanding and to improve the work through experiment/experience.</li></ul>
11.	Professional Proficiency- IV 15020409	<ul style="list-style-type: none"><li>• Student should maintain discipline in the university premises and outside the campus.</li><li>• Students will able to take part in sports activities or curricular activities.</li></ul>



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## SEMESTER-V

SR.NO.	SUBJECTS	COURSE OUTCOMES
1.	Trade Policy 15020501	<ul style="list-style-type: none"><li>• Students will able to understand about trade policy and to know the different policy.</li><li>• To develop and act accordingly policy.</li></ul>
2.	Consumer behavior and Retailing 15020502	<ul style="list-style-type: none"><li>• Students will able to understand the consumer behavior and to understand the Retailing.</li><li>• Students will able to understand and produce the design/product accessory to the consumer demands.</li></ul>
3.	Professional communication 15020504	<ul style="list-style-type: none"><li>• Students will able to utilize the current terminology and to convey the creative own message to professionals.</li><li>• Students will able to understand the professional buyer's Demand.</li></ul>
4.	Communication skills 15020404	<ul style="list-style-type: none"><li>• Students will able to enhance the communication skills in English language.</li></ul>
5.	Foreign Language-German 15020511	<ul style="list-style-type: none"><li>• Students will able to use German vocabulary and grammar and to develop communication skills in German language.</li><li>• Students will able to use German language in their professional life.</li></ul>
6.	Handicrafts 15020505	<ul style="list-style-type: none"><li>• Students will able to learn the handicraft development and to understand and create handicraft products.</li><li>• Students will able to know about the supportive organization for the handicraft.</li></ul>
7.	Pattern Making III 15020506	<ul style="list-style-type: none"><li>• Students will able to develop the draft for different new designs and to develop the cutting patterns according to the requirement and season availability.</li><li>• To develop the confidence about the drafting.</li></ul>
8.	Construction Techniques-III 15020507	<ul style="list-style-type: none"><li>• Students will able to develop different creative fashion products and to know the construction and finishing process.</li><li>• Students will able to work according to the demand.</li></ul>
9.	Draping -II 15020508	<ul style="list-style-type: none"><li>• Students will able to teach students the basic principles, and interpret and analyze complex drapes and to enable students to create their original designs on a three dimensional form using draping method.</li></ul>
10	Term Project-V 15020509	<ul style="list-style-type: none"><li>• Students will able to implement the understanding individually and to improve the work through experiment/experience.</li></ul>
11.	Professional Proficiency- V 15020510	<ul style="list-style-type: none"><li>• Student should maintain discipline in the university premises and outside the campus and to take part in sports activities or curricular activities.</li></ul>



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## SEMESTER-VI

SR.NO.	SUBJECTS	COURSE OUTCOMES
1.	Socio-Psycho aspect of Clothing 15020601	<ul style="list-style-type: none"> <li>Students will able to introduce the evolution of clothing and fashion since civilization to modern era and to impart introductory knowledge on clothing science and comfort.</li> <li>Students will able to familiarize the students with physiological and physiological aspects of fabric clothing.</li> </ul>
2.	Quality Control Assurance 15020602	<ul style="list-style-type: none"> <li>Students will able to understand the standard for the design panels and to learn how to maintain the quality.</li> <li>Students will able to understand the value of quality control and management.</li> </ul>
3.	Communication skills 15020604	<ul style="list-style-type: none"> <li>Students will able to convey ideas in an expressive and effective way.</li> </ul>
4.	Foreign Language-German 15020611	<ul style="list-style-type: none"> <li>Students will able to familiar with the basic level of German Language and to able to understand communication in German Language.</li> <li>Students will able to read simple sentences of day to day life.</li> <li>Students will able to Enabled to write / frame simple sentences in day to day life.</li> </ul>
5.	Advance fashion Illustration 15020605	<ul style="list-style-type: none"> <li>Students will able to know about the advance level of fashion illustration and to understand the advance techniques.</li> <li>Students will able to understand the techniques for advanced fashion illustration.</li> </ul>
6.	Fashion photography 15020606	<ul style="list-style-type: none"> <li>Students will able to know about the lenses and to know about the others parts of camera/video</li> <li>Students will able to understand the fashion photography and to adapt the new techniques in photography and videographer.</li> </ul>
8.	Visual Merchandising 15020607	<ul style="list-style-type: none"> <li>Students will able to understand the visual merchandising and to develop the skills of visual merchandising.</li> <li>Students will able to perform in advance in the level of visual merchandising.</li> </ul>
9.	Draping -II 15020608	<ul style="list-style-type: none"> <li>Students will able to teach students the basic principals, and interpret and analyze complex drapes and to enable students to create their original designs on a three dimensional form using draping method.</li> </ul>
10	Term Project-VI 15020609	<ul style="list-style-type: none"> <li>Students will able to implement the understanding individually.</li> <li>Students will able to improve the work through experiment/experience.</li> </ul>
11.	Professional Proficiency- VI 15020610	<ul style="list-style-type: none"> <li>Student should maintain discipline in the university premises and outside the campus and to take part in sports activities or curricular activities.</li> </ul>



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## SEMESTER-VII

SR.NO.	SUBJECTS	COURSE OUTCOMES
1.	Design Development Process 15020701	<ul style="list-style-type: none"> <li>Students will be able to develop the concept design research and to think and do the basic research work for further development.</li> <li>Students will be able to develop the research process in the fashion field.</li> </ul>
2.	(a) Entrepreneurship Development. 15020702  (b) Brand Management 15020702	<ul style="list-style-type: none"> <li>Students will be able to learn how to do business and to understand the administration of business.</li> <li>Students will be able and to know about dealing and importance of business.</li> <li>Students will be able to expose and develop the students' understanding of design/ merchandising from a buyer's/ retailer's point of view and to learn about branding.</li> </ul>
3.	Intellectual Property Right 15020703	<ul style="list-style-type: none"> <li>Students will be able to learn about the ethics and to know about the laws for the products and designs.</li> <li>To learn the prompt rights.</li> </ul>
4.	Advance Digital Photography 15020704	<ul style="list-style-type: none"> <li>Students will be able to learn advance digital photography and to achieve the technical knowledge about photography &amp; videography.</li> <li>Students will be able to incorporate the photography &amp; videography technique towards fashion design products.</li> </ul>
5.	Value of Retail Outlets 15020705	<ul style="list-style-type: none"> <li>Students will be able to know about upcoming malls and to know about the market status and product status.</li> <li>Students will be able to develop the business strategy.</li> </ul>
6.	Pattern Making IV 15020706	<ul style="list-style-type: none"> <li>Students will be able to develop the advance drafting and to develop and create the different patterns for different designs.</li> <li>Students will be able to build up the confidence strengths towards pattern drafting.</li> </ul>
7.	Construction Techniques-IV 15020707	<ul style="list-style-type: none"> <li>Students will be able to develop the good finishing in construction and to give the value addition towards design.</li> <li>To understand the advanced construction techniques.</li> </ul>
8.	Digital Portfolio Development 15020708	<ul style="list-style-type: none"> <li>Students will be able to combine the collective work promptly and to develop the professional portfolio.</li> <li>Students will be able to represent the creative talents in front of professionals.</li> </ul>
9.	Term Project-VII 15020709	<ul style="list-style-type: none"> <li>Students will be able to implement the understanding individually.</li> <li>Students will be able to improve the work through experiment/experience.</li> </ul>
10.	Professional Proficiency- VII 15020710	<ul style="list-style-type: none"> <li>Student should maintain discipline in the university premises and outside the campus and to take part in sports activities or curricular activities.</li> </ul>



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## SEMESTER-VIII

SR.NO.	SUBJECTS	COURSE OUTCOMES
1.	Design Collection 15020801	<ul style="list-style-type: none"><li>• Students will able to understand and develop the design and to know about the forecast.</li><li>• Students will able to explore talent.</li></ul>
2.	Graduating fashion Show 15020802	<ul style="list-style-type: none"><li>• Students will able to develop professionally confident and to explore their talents to the market.</li><li>• Students will able to develop professionalism.</li></ul>
3.	Professional Portfolio Development 15020803	<ul style="list-style-type: none"><li>• Students will able to show their talent visually and to compile the different work under sequence.</li><li>• Students will able to deal with corporate demand.</li></ul>
4.	Professional Proficiency- VIII 15020804	<ul style="list-style-type: none"><li>• Student should maintain discipline in the university premises and outside the campus and to Take part in sports activities or curricular activities.</li></ul>



## COURSE: M. DESIGN

### SEMESTER – I

SR. NO	SUBJECTS	COURSE OUTCOME
1.	Design Context 15030101	<ul style="list-style-type: none"><li>• In this subject students learn the process of design thinking &amp; interpretation and get the knowledge of solution based thinking to various activities.</li></ul>
2.	Research development for Fashion 15030102	<ul style="list-style-type: none"><li>• With the help of these students learn about the concept and principles of design, understand terminology related to fashion.</li><li>• Students learn about basic factors which influencing fashion learn and understanding international designers and their work, familiarize the students with the role of a designer.</li></ul>
3.	Knitting Technology 15030103	<ul style="list-style-type: none"><li>• Students get interaction about the qualities of weft &amp; warp knitting fabrics, causes for fabric defects and produce quality knitted fabrics.</li></ul>
4.	Styling and technical illustration 15030104	<ul style="list-style-type: none"><li>• Students learn to draw fashion figures and model figures, understand basic drawing techniques.</li></ul>
5.	Couture Draping I 15030105	<ul style="list-style-type: none"><li>• Students know about the draping aspects of pattern making also get knowledge of draping in developing patterns.</li></ul>
6.	Advanced pattern making I 15030106	<ul style="list-style-type: none"><li>• Students understand about the importance of pattern development and learn about pattern development for creating structural designs.</li></ul>
7.	Advanced garment construction I 15030107	<ul style="list-style-type: none"><li>• Students get knowledge for the construction methods of different neck line, sleeves, collars, cuffs and finishes.</li></ul>
8.	Computer application I 15030108	<ul style="list-style-type: none"><li>• Students aware about designing software's Students will explore the tools and technology used to create digital art in today's fashion. Students will acquire knowledge and get familiar with key concepts of computers to develop creative approached for the fashion industry.</li></ul>
9.	Term project 15030109	<ul style="list-style-type: none"><li>• Each and every Student has individual understanding have their own error and learning process and improve the work through experiment/ experience</li></ul>



## SEMESTER – II

SR. NO	SUBJECTS	COURSE OBJECTIVES
1.	Introduction to Design expansion 15030201	<ul style="list-style-type: none"> <li>Students get knowledge how fashion works, introduce students to fashion designing, better express the self creative.</li> </ul>
2.	Fashion business & design management 15030202	<ul style="list-style-type: none"> <li>Students earn about the growth of fashion industry and all major internal and Indian fashion designers and their styles of work</li> <li>Get awareness amongst students about the domestic and export garment industries ant the various career opportunities and diversification possibilities in the field of fashion.</li> </ul>
3.	Consumer behavior fashion & retail industry 15030203	<ul style="list-style-type: none"> <li>Students learn about consumer behavior concept and application, student enable to demonstrate the ability to analyze the complexities of buying behavior and use the same to formulate successful strategies, student will be able to relate and apply the concepts to real life situations.</li> </ul>
4.	Forecasting trends 15030204	<ul style="list-style-type: none"> <li>Students get knowledge about prediet of fashion forecasting &amp; promo style upcoming trends.</li> </ul>
5.	Couture draping II 15030205	<ul style="list-style-type: none"> <li>Students get knowledge about basic principles of draping. Students had their eyes to see proportion and design detail in relation to the human body, they are able to interpret and analyze more complex drapes.</li> </ul>
6.	Advances pattern making II 15030206	<ul style="list-style-type: none"> <li>Learn about advanced and complex concepts to the pattern-making discipline, enable the students to produce marker patterns for any garment, students are proficient a grading the pattern to different sizes using nested grading. They also able to learn about industrial methods of pattern grading.</li> </ul>
7.	Advanced garment construction II 15030207	<ul style="list-style-type: none"> <li>To understand the importance of pattern development and apply the knowledge of pattern development for creating structural</li> </ul>





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		designs.
8.	CAD Construction 15030208	<p>Students able to understand about</p> <ul style="list-style-type: none"> <li>• Fashion forecasts website</li> <li>• Photoshop for collage work</li> <li>• CorelDraw for Flat sketches.</li> <li>• Fashion Studio for draping of garments</li> <li>• Pattern making software for pattern making, grading and marker making.</li> <li>• Visual Merchandising software</li> </ul>
9.	Term project 15030209	<ul style="list-style-type: none"> <li>• Students learn about the work through experiment/ experience and implement the understanding individuality.</li> </ul>

## SEMESTER – III

SR. NO	SUBJECTS	COURSE OBJECTIVES
1.	Fashion marketing and merchandising 15030301	<ul style="list-style-type: none"> <li>• Student get knowledge about domestic marketing &amp; retail merchandising</li> </ul>
2.	Entrepreneurship 15030302	<ul style="list-style-type: none"> <li>• Students learn about entrepreneurship skills and get knowledge about process and procedure of setting up new enterprises.</li> </ul>
3.	Quality control & assurance 15030303	<ul style="list-style-type: none"> <li>• Students understand the latest technological developments in the apparel industry and also understand about the quality control parameters of apparel industry.</li> </ul>
4.	Innovation in design 15030304	<ul style="list-style-type: none"> <li>• Students learn about the innovate design through work experience according to forecasting, understand and develop the designs, know about the forecast and also explore their talent.</li> </ul>
5.	Visual merchandising 15030305	<ul style="list-style-type: none"> <li>• To sensitize /orient the textile and clothing to understand concept of visual merchandising</li> <li>• To provide the basic working tools and skills related to visual merchandising</li> </ul>
6.	Fashion stylist photography 15030306	<ul style="list-style-type: none"> <li>• Students are able to understand the basics and general idea of fashion styling, students are able to assist a stylist on shoot as an intern or assistant stylist. They learn how to create portfolio of their own showcasing their personal style. They have a strong sense of their own personal style and also able to recognize trends and quick fashion tips</li> </ul>



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7.	Theme based design collection 15030307	<ul style="list-style-type: none"> <li>Students learn about design inspiration – Mood board/ theme board, fabric sourcing,</li> </ul>
8.	Trunk show collection 15030308	<ul style="list-style-type: none"> <li>Students learn about key components necessary to plan, execute, and review the event</li> </ul>
9.	Dissertation 15030309	<ul style="list-style-type: none"> <li>Students get idea about the research in the area of interest contribute to the advancement of knowledge.</li> </ul>

## SEMESTER – IV

SR. NO	SUBJECTS	COURSE OBJECTIVES
1.	<b>PORTFOLIO DEVELOPMENT</b> 15030401	<ul style="list-style-type: none"> <li>In this student show their talents visually and learn different work under sequence and learn how to deal with corporate demands</li> </ul>
2.	<b>DESIGN COLLECTION</b> 15030402	<ul style="list-style-type: none"> <li>In this subject students understand and develop the designs and also learn about the forecast and can explore their talent</li> </ul>
3.	<b>GRADUATING FASHION SHOW</b> 15030403	<ul style="list-style-type: none"> <li>Students aware about different types of fashion events and the planning required for their successful organization and also know about various practical steps required for successful organization of fashion events and impart knowledge about the ways in which all the relevant activities could be effectively coordinated also get knowledge of the main administrative, design, marketing, operational and risk management steps required for the successful organization of fashion events through project work.</li> </ul>
4.	<b>PROFESSIONAL PROFICIENCY</b>  15030404	<ul style="list-style-type: none"> <li>Students learn about the discipline in the university premises and outside the campus and also active participation in sports activities or curricular activities</li> </ul>



## **COURSE: MBA - FASHION MANAGEMENT**

### **SEMESTER – I**

<b>SR. NO</b>	<b>SUBJECTS</b>	<b>COURSE OBJECTIVES</b>
1	Basic textile 15050101	<ul style="list-style-type: none"><li>• Students get knowledge of fibers, sources, their identification and properties and also get knowledge of yarn science and their properties</li></ul>
2.	Indian fashion scenario 15050102	<ul style="list-style-type: none"><li>• Students learn about fashion terminology, fashion cycles, fashion art and its importance and fashion growth</li></ul>
3.	Textile and fashion management economics 15050103	<ul style="list-style-type: none"><li>• Learn about the concept related to fashion management, terminology related to fashion, basic factors influencing fashion, understand about business environment, students also learn about Indian textile industries.</li></ul>
4.	Organizational theory and behaviour 15050104	<ul style="list-style-type: none"><li>• Students learn about current scenario of organizations, get knowledge about decision making in an organization, understand the organizational culture, perception and attitude</li></ul>
5.	Production and operation management 15050105	<ul style="list-style-type: none"><li>• Students learn about production and operation management, sales forecasting, forecasting adaptation &amp; errors and production line of industry</li></ul>
6.	Social and legal business environment 15050106	<ul style="list-style-type: none"><li>• Students understand the major factors which must be considered in Fashion Business able to describe the national &amp; international markets and labour relation, know about importance of consumer protect act and harmful effects of industries to environment</li></ul>
7.	Strategic management 15050107	<ul style="list-style-type: none"><li>• Students aware about managing and analytical skills to carry out corporate projects in a global environment, in which the use of new technologies, creativity and innovation, together with social and environmental responsibility, are essential and enable the student to identify and anticipate changes in lifestyles, consumers' preferences, as well as current and emerging trends, through creative experimentation and research.</li></ul>



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8.	Research method in business 15050108	<ul style="list-style-type: none"> <li>Students able to identify, specify and scope of research problem and appropriate research methodology able to conceptualize framework for design and implementation of research project.</li> </ul>
9.	Computer applications i 15050109	<ul style="list-style-type: none"> <li>Students learn about computer and Microsoft offices necessary for any kind of data collection and teach the students basic software that can prove useful and essential for design needs.</li> </ul>
10.	Fashion and lifestyle accessories 15050110	<ul style="list-style-type: none"> <li>Students learn about different materials, their properties and use of them in making of objects which are part of the garment as co-ordinates. Pricing and source materials and understand the various tools and machinery used in accessory making.</li> </ul>

## SEMESTER – II

SR. NO	SUBJECTS	COURSE OBJECTIVES
1	Fabric manufacturing technology 15050201	<ul style="list-style-type: none"> <li>Students get awareness about types of garments machinery available in the industry, learn about knitting and weaving terminology and understand about the production techniques.</li> </ul>
2.	Global fashion scenario 15050202	<ul style="list-style-type: none"> <li>Students learn about origin, theories of fashion, fashion cycle, national &amp; international fashion centers, trade fairs and councils in the field of fashion</li> </ul>
3.	Indian textile & handicraft 15050203	<ul style="list-style-type: none"> <li>Students learn about the various traditional textiles of India and to give an understanding of their contemporary status and get overview of traditional &amp; handicraft.</li> </ul>
4.	Finance management and accounting 15050204	<ul style="list-style-type: none"> <li>Students learn about various accounting and financial management concepts and its applications in managerial decision making.</li> </ul>
5.	Human resource management 15050205	<ul style="list-style-type: none"> <li>Students understand about the most relevant theoretical models and key concepts in Human Resources Management within organizations learn the principle techniques concerning people management within organizations and also learn about Acts related to an organizations</li> </ul>



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6.	Marketing management 15050206	<ul style="list-style-type: none"> <li>Learn about basic of marketing management concepts in various managerial processes in organization and the conceptual framework of marketing and its applications in decision making under various environmental constraints.</li> </ul>
7.	Apparel construction i 15050207	<ul style="list-style-type: none"> <li>Students learn about different kinds of stitches and seams, types of Embroideries, grading and patterns, learn about skills of operating the machine with product development and also understand the utility of seams, gathers, shirring used in garments both for construction and as design feature.</li> </ul>
8.	Chemical processing 15050208	<ul style="list-style-type: none"> <li>Students understand methods and techniques used to analyze textile fibers, yarns and fabrics for end use performance, different testing equipments, their underlying principles and the international accepted standards, test methods and the language of measurement</li> </ul>
9.	CAD I 15050209	<ul style="list-style-type: none"> <li>Students learn about fashion forecasts website, Photoshop for collage work, CorelDraw for Flat sketches, Fashion Studio for draping of garments, Pattern making software for pattern making, grading and marker making.</li> </ul>
10.	Term project 15050210	<ul style="list-style-type: none"> <li>Students learn about the work through experiment/ experience and implement the understanding individuality</li> </ul>

## SEMESTER - III

SR. NO	SUBJECTS	COURSE OBJECTIVES
1.	Apparel manufacturing technology 15050301	<ul style="list-style-type: none"> <li>Students learn about the functioning of the garment industry and learn about various processes and technical parameters of garment production and able to enhance awareness about sewn product, machinery and equipment.</li> </ul>
2.	Cross culture management 15050302	<ul style="list-style-type: none"> <li>Students get knowledge about sensitivity of other cultures and aware of their own cultural strengths and weaknesses when working with people from other cultures and carry a basic analysis of cultural differences.</li> <li>To learn fundamental principles and acquire basic information on ways to build bridges between people from diverse cultures working together in</li> </ul>



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		some form of business of project
3.	Visual merchandising 15050303	<ul style="list-style-type: none"> <li>Students Understand about architectural tools required for store planning and get exposure to variety of material used in industry along with usage of Lighting</li> </ul>
4.	Fashion management 15050304	<ul style="list-style-type: none"> <li>Students learn about principle &amp; elements of design, market dynamics and gain ability to market ones design and products and product line and consumer behavior</li> </ul>
5.	Quality control 15050305	<ul style="list-style-type: none"> <li>Students learn about different methods and techniques used to analyses textile fibers, yarns and fabrics for end use performance, acquire knowledge and understanding of various structural properties of textiles and relate them to end use fabric performance and product, students also learn different testing equipments, their underlying principles and the international accepted standards, test methods and the language of measurement, students able to analyses and interpret the results and predict the general textile behavior performance and understand the importance of quality control in textile testing.</li> </ul>
6.	Retail and brand management 15050306	<ul style="list-style-type: none"> <li>Students' understand about the design/merchandising from a buyer's/retailer's point of view and learn about branding.</li> </ul>
7.	International trade management 15050307	<ul style="list-style-type: none"> <li>Student understand the meaning, scope and application of apparel related export management and also able to decide export pricing, export finance, export marketing, foreign exchange or foreign markets.</li> </ul>
8.	Apparel construction II 15050308	<ul style="list-style-type: none"> <li>Students learn about different techniques of pattern development and construction for upper &amp; lower garments and understand the principles of grading standardized bodice, skirt slopes to various sizes</li> </ul>
9	CAD II 15050309	<p>Students learn about</p> <ul style="list-style-type: none"> <li>Fashion forecasts website</li> <li>Photoshop for collage work</li> <li>CorelDraw for Flat sketches.</li> <li>Fashion Studio for draping of garments</li> <li>Pattern making software for pattern making, grading and marker making.</li> <li>Visual Merchandising Software</li> </ul>



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10	Term project 15050310	<ul style="list-style-type: none"> <li>Students able to learn work through experiment/ experience and implement the understanding individuality</li> </ul>
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## SEMESTER - IV

SR. NO	SUBJECTS	COURSE OBJECTIVES
1.	Textile testing 15050401	<ul style="list-style-type: none"> <li>Students learn about methods and techniques used to analyses textile fibers, yarns and fabrics for end use performance, acquire knowledge and understanding of various structural properties of textiles and relate them to end use fabric performance and product, able to analyse and interpret the results and predict the general textile behavior performance and understand the importance of quality control in textile</li> </ul>
2.	Fashion communication 15050402	<ul style="list-style-type: none"> <li>Students enable the students understand the fashion language &amp; skills of communication for visualization of garment</li> </ul>
3.	Technological advances in fashion & textiles 15050403	<ul style="list-style-type: none"> <li>Student learn about the different advanced technologies related to fashion and also about the different techniques of textile testing</li> </ul>
4.	Leather clothing technology 15050404	<ul style="list-style-type: none"> <li>Learn about leather and leather production and process of leather making and learn to develop the leather products</li> </ul>
5.	Entrepreneurship development 15050405	<ul style="list-style-type: none"> <li>Students develop a skill of entrepreneurial aptitude, analyzing the small scale industry &amp; business and develop business management skill</li> </ul>
6.	Dissertation 15050406	<ul style="list-style-type: none"> <li>Students undertake an independent piece of research in the area of interest contribute to the advancement of knowledge.</li> </ul>
7	Portfolio development 15050407	<ul style="list-style-type: none"> <li>The students document all their presentable work done through all semesters and those that portray the student's areas of interest.</li> <li>The portfolio can be an effective means of communicating the capacities and capabilities of the students to anyone who seeks their skills and talents</li> </ul>