



FACULTY OF FASHION & DESIGN

Review About Faculty

Status of Faculty

➤ Faculty members

3 Faculty members

➤ Non-Teaching staff

2 Members

➤ Strength of Students

❖ B.Design [1st Year]- 20 students

❖ B.Design [2nd Year]- 2 Students

❖ M.Design [1st Year]- 1 Student

❖ Ph.D – [1 Student]

➤ No. of courses offered

❖ B.Design [4 Years Program]

❖ B.Sc- Fashion Design [3 Years Program]

❖ M.Design [2 Years Program]

❖ MBA- Fashion Management [2 Years Program]

❖ Ph.D- Fashion Design [Minimum 3 Years]

Teaching Activities

▶ No. of classes

- ❖ Theory Subject- 4 hours per week [3 Lecture + 1 Tutorial]
- ❖ Practical Subject- 4 hours per week

▶ Course completion status, problems encountered, suggested remedies

In the previous semester, we were faced the problem in completion of the syllabus because three faculty members suddenly left. [one got job, and two left for their personal reasons]. So, notes for all the subjects prepared by our self.



➤ **Teaching methodology used (70-75% used)**

- ❖ Student's interactive sessions
- ❖ Student's seminar
- ❖ Project based learning
- ❖ Case studies
- ❖ Focus group discussion
- ❖ Presentation cum panel discussion
- ❖ Lectures
- ❖ Tutorials
- ❖ Demonstrations
- ❖ Industrial training



- **Details of Choice based credit system**

Curriculum is according to the CBCS [Choice Based Credit System], in which two subjects are given as open elective (2nd Semester). Those are:

- ❖ Design Development Techniques
- ❖ Fashion Sketching

- **Summer and winter break assignments to students**

- ❖ B.Design [1st Year]- One month industrial training
- ❖ B.Design [2nd Year]- Attending certificate course at NITRA.
- ❖ M.Design [1st Year]- Doing project under apprentice practice [SAN International, Sampling head]

Examination and Evaluation

Formative assessment & Summative assessment

Theory Examination	<p><u>Formative Assessment</u></p> <ul style="list-style-type: none">•Attendance - 10 Marks•Assign/Ppt's/GD/seminar/etc.- 10 Marks•Sessional Exam- 10+10=20 Marks (Need to conduct 2 Sessional examination and put the average marks) <p>TOTAL - 40 Marks</p> <p><u>Summative Assessment</u></p> <p>End Exam - 60 Marks (30 Marks objective +30 Marks subjective)</p> <p style="text-align: right;">GRAND TOTAL - 100 Marks</p>
Practical Examination	<p><u>Formative Assessment</u></p> <ul style="list-style-type: none">•Attendance - 10 Marks•Assign/Ppt's/project/case studies etc.- 10 Marks•Sessional Exam - 20 Marks (with viva) <p>TOTAL - 40 Marks</p> <p><u>Summative Assessment</u></p> <p>End Exam with viva - 60 Marks</p> <p style="text-align: right;">GRAND TOTAL - 100 Marks</p>

Internal theory examination											Internal pract. exam	External theory/pract. examination		Total (Th.+Pr.)		Grand total	
Paper code	Credits	Presentation	Student's Interactive Session	Student's Seminar	Case Studies	Focus Group Discussion / Spot Group Discussion	Project Based Learning	Saturday Assessment	I-mid term	II-mid term		Total	Total	Ex.	Ex.		Th
									(10+5+5 =20)	(10+5+5 = 20)	(Th.)			(Pr.)	(A ₁)	(B ₁)	
											(20+20=40)	40	60	60	+	+	
											(A ₁)	(B ₁)	(A ₂)	(B ₂)	(A ₂)	(B ₂)	
													100	100	100	100	
BDFD-101	4											-		-		-	
BDFD-102	4											-		-		-	
BDFD-103	4											-		-		-	
BDFD-104	2											-		-		-	
BDFD-105	2											-		-		-	
BDFD-106P	2										-		-		-		
BDFD-107P	2										-		-		-		
BDFD-108P	2										-		-		-		
BDFD-109P	2										-		-		-		
BDFD-110P	2										-		-		-		
BDFD-111P (PROJECT)	4										-		-		-		
TOTAL											200	240	300	360	500	600	1100

► **Examination methodology used**

Section-A (Objective)- 30 Marks

- ❖ Single Response
- ❖ Multiple response questions
- ❖ True/False
- ❖ Match the following

Section-B (Descriptive)-30 Marks

- ❖ Essay Type long Questions
- ❖ Briefly describe questions
- ❖ Short answer type
- ❖ Differentiate type

► **Analysis of results**

Result is analyzed according to Credit Based Grading System, it includes SGPA & CGPA

Extra-curricular activities and mentor-mentee program

➤ Extra Curricular Activities:

- ❖ In every week students have 2 hrs sports period, engaged by faculty members.
- ❖ Took part in various cultural events like Holi Fest, Diwali Fest-fashion show, Fresher's Party, Sports day (Fun Games) etc.

➤ Mentor- Mentee Program

- ❖ Weekly interaction with students.
- ❖ Attendance improved.
- ❖ Took part in cultural activities and sports.
- ❖ Special classes conducted.

Research

➤ **Intramural**

First year students are working on Intramural research project like innovation/modification of hotel management chef coat, Law Professional dress, Police Uniform etc.

➤ **Extramural**

Second Year students are working on Extramural research project, they had collected the data of Budhera village people who want to learn techniques of stitching, embroidery etc. Now, they will go to village to teach the people.

Customer views about modern dress.

Wedding dresses of different religions. (Hindu, Muslim & Christian)

➤ **Thesis- Ph.D**

Under Ph.D thesis, research started in the field of designing.

Publications/Patents

➤ PAPER PUBLISHED

- ❖ Nair, M.K., (2017) Values of customer satisfaction, International case symposium of fashion, retail and management. Under peer review, International journal of design.
- ❖ Nair, M.K., (2017) Sustainability in the leather industry, International conference of fashion & textiles. Under peer review, International journal of design.
- ❖ Nair, M.K., (2017) An evaluation of experience towards comfort sports shoes. Under peer review, International journal of design.
- ❖ Nair, M.K., (2014) Management of design education is basic human needs for today & tomorrow, IOSR Journal, ISSN No : 2319 – 7668. Vol.16, issue-1,pp.8-9.
- ❖ Nair, M.K., (2014) Emerging fashion trends for autumn winter season, IOSR Journal, ISSN No: 2319 – 7668. Vol. 16, issue -2, pp.46-47.



➤ PAPER PRESENTED

- ❖ Nair, M.K., (2016) Sanganer block printing – business challenges towards sustainability. International conference in collaboration with Casi global, New York., organized by SGT university.
- ❖ Nair, M.K., (2014) Marketing management in sense of dress-up during cold weather, UGC – sponsored international seminar organized by Swami Shudevnanand PG, college, Saharanpur.
- ❖ Nair, M.K., (2013) Fashion technology in India and employment generation, UGC - sponsored, international seminar organized by Swami Shukdevand PG, Collage, Saharanpur.
- ❖ Nair, M.K., (2004) Mental health problems in different age groups, national seminar organized by department of psychology, GKU, Haridwar.
- ❖ Nair, M.K., (2003) Growing old healthfully, UGC – sponsored, national seminar organized by Annamalai university.
- ❖ Nair, M.K., (2002) Medication according to Yoga, UGC- sponsored, national seminar organized by Bharathidasan university.



➤ **NEWSPAPER ARTICLE**

- ❖ Nair, M.K., (2012) Earn fortunes through fashion, Times of India, city review.

➤ **AWARDS**

- ❖ Nair, M.K., (2017) India Fame award - received for best fashion designer and dedication towards fashion industry, organized by India Fame and Dainik Baskar.

➤ **SECOND Ph.D**

- ❖ Nair, M.K., (2014) Customer perception towards design of branded sports shoe – select cases. (2014 registered-NIFT).

► **CONFERENCE/SEMINAR PARTICIPATED**

- ❖ Nair, M.K., (2016) Qualitative and Interpretive research in Management, conducted by Indian Institute of Technology, Delhi.
- ❖ Nair, M.K., (2013) Human rights & education, conducted by Vidya Knowledge Park, Meerut.
- ❖ Nair, M.K., (2012) Enabling the enabler driveway to success, Faculty development programme organized by Vidya Knowledge Park. Meerut.

► **HONORED/MEMBERSHIP**

- ❖ Nair, M.K., (2017) GD-PI panel member for PG candidates NIFT admissions.
- ❖ Nair, M.K., (2017) Membership – International Journal of design.
- ❖ Nair, M.K., (2017) Research Gate – member.
- ❖ Nair, M.K., (2006) Rajasthan Technical University, BOS - member.
- ❖ Nair, M.K., (2008) Uttar Pradesh Technical University, BOS – member.
- ❖ Nair, M.K., (1996) State level referee –Football, Tamil Nadu football association, Chennai.

National and International collaboration

- MOU with Academy of Art, Sofia, Bulgaria
- FDCI- Membership under process

Proposed activity in next 2 months (Next semester)

- Guest Lecture on visual merchandising
- FDP Organized with the industry expert, so that faculty will understand the latest demand of the industry. And groom their students accordingly.
- Industrial visits to NITRA, SFM Noida.
- Workshops on Sketching, rendering, Croqui development.
- Student's activity outside- "SurajKund mela" To visit this international craft Mela, the students also learn about traditional & modern arts and update about new ideas in Design Gallery.
- MoUs / Tie Ups with Louise et victor Champier- 59100, Roubaix, France- Tie up is under process
- Journal/Publications/ Research Papers - Under Ph.D program
- Placement- At the end of every semester we are sending our students for Industrial training, it makes the platform for placement.



Administrative Difficulties

- ▶ Lab technician lacking
- ▶ Meetings organized on same time/continuous at various departments, it is difficult to attend and follow up the requirements.
- ▶ For Industrial visit/ market visit, transport facility problem.
- ▶ Remuneration for external examiners.



THANK-YOU