

Name of Faculty		Faculty Commerce & Management				L:2 T:0	
Name of Course		BBA				Credits: 4	
Subject/Paper		Entrepreneurship Development	Semester	VI	Paper Code	Marks: 50	
Course Objectives: (Imparting Transferable and life skill about developing entrepreneurial skills and steps to become an entrepreneur)		This subject aims to meet the following student learning objectives:					
		1 Study of this subject provides an understanding of the scope of an entrepreneur, key areas of development, financial assistance by the institutions, methods of taxation and tax benefits, etc.					
		2. The aim is to expose the student to the contemporary policies relating to entrepreneurship development in India and the Institutional framework available for the development, training of new and young entrepreneurs.					
		3. The study will also help the students to understand and learn the process of becoming an entrepreneur and the steps involved in the process of entrepreneurship development.					
Course Coordinator			Class Time: 2:00-4:00 pm.	Days	Wednesday	Time	
Name:		Dr. Yogesh Mehta				2:00-4:00 PM	
Contact:		9893664411					
Unit	Sub Units	Time (hrs)	Topic	Teaching Methodology	Assessment Method	Teaching Faculty	
Unit-I	1.1	2	Entrepreneur – Types of Entrepreneurs – Difference between Entrepreneur and Intrapreneur	SIS	Single Response Answer,	Dr. R. K. Patel 9599811972	
	1.2	2	Entrepreneurship in Economic Growth, Factors Affecting Entrepreneurial Growth	SIS	Multiple Response Answer,		
	1.3	3	Entrepreneur Vs. Professional Manager; Women Entrepreneur; Major Motives Influencing an Entrepreneur	SS	Assertion –Reasoning		

	1.4	2	Achievement, Motivation & Training of Entrepreneur, Entrepreneurship Development Programs – Need, Objectives	SS	Long Answer
Unit-II	2.1	3	Medium Enterprises , Small Enterprises – Definition, Classification – Characteristics, Ownership Structures; . Micro, Small & Medium Enterprises (MSMEs)Policy in India	SIS	Single Response Answer
	2.2	3	Steps involved in setting up a Business – identifying, selecting a Good Business opportunity, Market Surveyand Research	SS	Assertion –Reasoning
	2.3	3	Techno Economic Feasibility Assessment – Preparation of Preliminary Project Reports – Project Appraisal – Sources of Information – Classification of Needs and Agencies	SIS	Long Answer
Unit-III	3.1	3	Need – Sources of Finance, Term Loans, Capital Structure, Financial Institution, management of working Capital, Costing, Break Even Analysis	PBL	Single Response Answer
	3.2	2	Role of Banks and Financial Institutions and their Assistance to Entrepreneurs	SS	Assertion –Reasoning

	3.3	3	Sickness in small Business – Concept, Magnitude, causes and consequences, Corrective Measures – Government Policy for Small Scale Enterprises	PBL	Long Answer	
	3.4	2	Entrepreneurship Development in selected countries in the world	PBL	Problem Based Question	
Assessment: 50 Marks (10 Marks Internal, 40 End Term)						
Recommended Books:						
1) S.S.KHANKA “Entrepreneurial Development” S.Chand & Co. Ltd. Ram Nagar New Delhi, 1999.						
2) Hisrich R D and Peters M P, “Entrepreneurship” 5th Edition Tata McGraw-Hill, 2002.						
3) Vasanta Desai : Dynamics of Entrepreneurial Development and Management.						
4) G.Balakrishnan-Financing of Small Scale Enterprises						
5) 5. Rabindra N. Kanungo “Entrepreneurship and innovation”, Sage Publications, New Delhi, 1998.						
6) EDII “Faulty and External Experts – A Hand Book for New Entrepreneurs Publishers: Entrepreneurship Development” Institute of India, Ahmadabad, 1986.						