



FACULTY OF FASHION & DESIGN

COURSES AND SYLLABUS

2016-2017	2017-2018			
Courses launched in previous session:	Courses launched in this session:			
➤B.Design [5 students]	➤B.Design (Modified) [16 students]			
➤B.Sc (Fashion Design)	➤B.Sc (F. Design)(Modified) [3 students]			
	➤B.A (Fashion Communication)			
	≽M.Design			
	➤M.Sc (Fashion Design) [1 student]			
	➤MBA (Fashion Management)			
	➤PG Diploma in Jewelry Design			
	➤Ph.D (Fashion Design) [2 students]			
Above courses:	Above courses:			
BOS approval on : 10 th June 2016	BOS approval on : 6 th May 2017			
Approval in Academic council: 13th June 2016	Approval in Academic council: 10 th June 2017			
Final approval rcvd on: 1st August 2016	Final approval revd on : 24th July 2017			

***** CURRICULUM & TEACHING METHOLOGY

2016-2017	2017-2018
➤ Lecture	>Student's interactive sessions
> Presentation	➤Student's seminar
➤ White Board usage	➤ Project based learning
➤ Demonstration	➤ Case studies
➤ Group Discussion	➤ Focus group discussion
> Tutorials	➤ Presentation cum panel discussion
➤ Internship	►Lectures
	≻ Tutorials
	≻ Demonstrations
	►Internship

***** EXAMINATION PROCEDURES

	2016-2017	2017-2018
Theory Examination	Semester Sessional Exams Attendance - 10 Marks Assign/Ppt's/etc 10 Marks Sessional Exam- 15+15=30 Marks (Need to conduct 2 Sessional examination and put the average marks) TOTAL - 50 Marks Semester End Exam End Exam - 50 Marks GRAND TOTAL - 100 Marks	Same as 2016-2017 examination procedure
Practical Examination	Semester Sessional Exams Attendance - 10 Marks Assign/Ppt's/etc 10 Marks Sessional Exam - 30 Marks (with viva) TOTAL - 50 Marks Semester End Exam End Exam with viva - 50 Marks GRAND TOTAL - 100 Marks	Same as 2016-2017 examination procedure

***** EXAMINATION QUESTION PAPER PATTERN

2016-2017	2017-2018		
SAMPLE PAPER PATTERN	SAMPLE PAPER PATTERN		
Section-A Five compulsory questions carrying 2 marks Section-B From six Questions, attempt any four. Which	Section-A (Descriptive) 50 Essay Type long Questions (10 marks) Briefly describe questions (10 marks) Short answer type (20 marks) Differentiate between (10 marks)		
are carrying 5 marks each	Section-B (Objective)		
Section-C Choice based question. Attempt any two from four. Which is carrying 10 marks each	 (Includes): ➤ Multiple choice questions (20 marks) ➤ True/False (10 marks) ➤ Multiple response questions (10 marks) ➤ Match the following (10 marks) 		

❖ INTERNAL ASSESSMENT

2016-2017	2017-2018
Internal assessment on the basis of	Internal assessment on the basis of earlier 2016-2017 method and every Friday or
➤ Attendance ➤ Class Test	Saturday assessment.
▶Projects	Debate on fashion topics
>Assignments	Communication skills
➤ Ist & IInd Mid Term examinations	Speak out in front of classmates.
	Dress sense
	Fashion terminology
	> Fashion news
	Fashion software's & uses
	Situational test
	Self observation capacity
	Telephonic conversation skills
	Student seminar
	Case studies

***STUDENT ASSESSMENT SHEET**

					Internal	Exte	ernal			
Internal theory everyingtion					pract.	theory/pract. Total		al	Grand	
Internal theory examination					examina	examination		(Th.+Pr.)		total
			tion							
		I-mid	II-mid	Total	Total	External	External	Theory	Pract.	
		term	term	(25+25=50)	(50)	(Th.)	(Pr.)			
Paper code	Credits					(50)	(50)			
		(15+5+5=	(15+5+5=					$(A_1)+(A_2)$	$(B_1)+(B_2)=$	
		25)	25)	(A ₁)	(B ₁)	(A ₂)	(B ₂)	=100	100	
BDFD-150201001	4				-		-		-	
BDFD-150201002	4				-		-		-	
BDFD-150201003	4				-		-		-	
BDFD-150201004P	4			-		-		-		
BDFD-150201005P	4			-		-		-		
BDFD-150201006P	4			-		-		-		
BDFD-150201007P	4			-		-		-		
BDFD-150201008P	4			-		-		-		
BDFD-150201009P	4			-		-		-		
BDPP-1502010010P	4			-		-		-		
TOTAL				150	350	150	350	300	700	1000

* RESEACH & PUBLICATIONS

SL.NO	TITILE OF THE PAPER	NAME OF THE JOURNAL/ SEMINAR/CONFERENCE/ WORKSHOP	YEAR
1	Sanganer Block Printing – Business Challenges Towards Sustainability	First International Conference On Social Responsibility Of Business: Big Push And Its Sustainability In Collaboration With Casi Global, New York.	2016
2	Qualitative And Interpretive Research In Management	Continuing Education Program Organized By IIT Delhi.	2016
3	Values Of Customer Satisfaction	International Case Symposium On Fashion, Retail And Management (ICSFRM) NIFT, Buwaneswar, Orissa.	2015
4	Sustainability In The Leather Industry	International Conference On Fashion & Textiles (ICFT) At NIFT Jodhpur, Rajasthan.	2015
5	Management Of Design Education Is Basic Human Needs For Today & Tomorrow.	Iosr Journal Issn No : 2319 - 7668	2014
6	Emerging Fashion Trends For Autumn Winter Season.	Iosr Journal Issn No : 2319 – 7668	2014
7	Marketing Management In Sense Of Dress-up During Cold Weather.	UGC – Sponsed, Internation! Seminar Organised By Swami Shukdevand PG College, Shahjahanpur, U.P.& Planning Commission, Govt. Of India.	2014
8	Fashion Technology In India And Employment Generation.	UGC – Sponsed, Internationl Seminar Organised By Swami Shukdevand PG. College, Shahjahanpur, U.P& Planning Commision, Govt. Of India.	2013
9	Earn Fortunes Through Fashion.	Times Of India The City Review, News Paper	2012
10	Enabling The Enabler Driveway To Success.	Factuly Development Programme Organized By Vidya Knowledge Park, UPTU, U.P.	2012
11	Employment And Challenges In Fashion Technology.	UGC Sponsored National Conference Organised By Raghunath Girls (P.G) College , Meerut.U.P.	2012
12	Mental Health Problems In Different Age Groups	National Seminar Organized By Department Of Psychology, Gku, Haridwar,uk.	2004
13	Growing Old Healthfully	UGC – Sponsed National Seminar Organised By Annamalai University, Tn.	2003
14	Meditation According To Yoga	UGC – Sponsed National Seminar Organised By Bharathidasan University,tn	2002
15	Effect Of Shooting Performance Accuracy.	UGC – Sponsed National Seminar Organized By Annamali University,tn.	2002

❖ Tie-up's with

- FDCI- Fashion Design Council of India
- The National Academy of Art- Sofia, Bulgaria

